

# Программа конференции



09:00 – 09:50	<b>Registration, Morning Coffee</b>	
	<b>Plenary Section</b>	<i>Conference Hall</i>
09:50 – 09:55	<b>Conference Opening. Welcome Speech</b> <b>Moderator – Alexander Barskov</b> , Content Director, IKS-MEDIA	
09:55 – 10:10	<b>«Information infrastructure as an essential part of the «Digital Economy» program. Market prospects and investment potential of the domestic data center industry».</b> <b>Oleg Ivanov</b> , Deputy Minister, Ministry of Digital Development, Communication and Mass Media of the Russian Federation	
10:10 – 10:25	<b>«The DC Market of 2025 or what will we have after the Digital Economy».</b> <b>Dmitry Gorkavenko</b> , Business Development Director, iKS-Consulting	
10:25 – 10:35	<b>«Towards the intelligent data centers».</b> <b>Artur Khashimov</b> , IDC Network Energy Product Manager, Huawei	
10:35 – 10:45	<b>«Global trends in data center engineering infrastructure – the answer of the Legrand Group».</b> <b>Oleg Alexandrov</b> , DC, IT and Telecom Head, Legrand; <b>Ralf Ploenes</b> , Raritan and Servertech Sales and Operation Vice President in Europe, Middle East and Africa, Legrand	
10:45 – 10:55	<b>«Discover the Edge».</b> <b>Alexander Nilov</b> , IT Infrastructure Product Manager, Rittal	
10:55 – 11:05	<b>«Trends and Data Center Evolution on Layer 1: Challenge of High-Density Connections».</b> <b>Sergey Goryunov</b> , Sales Development Manager, Molex MPN Structured Cabling	
11:05 – 11:20	<b>«Edge Computing: The Evolution of IT Infrastructure under Digital Business Transformation».</b> <b>Vladimir Grechushkin</b> , Head of Strategic Customers of Energy and Nuclear Industry, Secure Power Division, Schneider Electric	
11:20 – 12:10	<b>Discussion «Data centers development in the regions. Potential and Prospects».</b> <b>Moderators – Alexander Barskov</b> , Content Director, IKS-MEDIA ; <b>Roman Gabaidulin</b> , Head of Special Projects, Ministry of Digital Development, Telecommunications and Mass Communications of the Russian Federation <b>Issues for discussion:</b> • Is there a demand for the data centers in the regions? How will it develop? Conditions for the investment inflow • How are regional authorities ready to promote the development of data centers infrastructure and to help to attract investors / market participants / customers to the region? • Prospects for stimulating regional projects at the federal level • Possible models of partnership and project financing <b>Participants:</b> • <b>Igor Semenikhin</b> , Ministry of Digital Development, Communication and Mass Communication of the Russian Federation • <b>Pavel Tshiporin</b> , Department of IT and Digital Development of the Khanty-Mansiysk Autonomous Region – Ugra • <b>Natalia Borschuk</b> , Representative Office of the Government of the Kaliningrad Region under the Government of the Russian Federation in Moscow • <b>Alexander Kozlov</b> , Ministry of IT and Communications of the Chelyabinsk Region • <b>Anatoly Semenov</b> , Ministry of Innovations of the Sakha Republic (Yakutia) • <b>Dmitriy Gorkavenko</b> , iKS-Consulting	
12:10 – 12:50	<b>Coffee-break</b>	
	<b>«Technologies and Solutions» Section Moderators Victor Gavrilov, CTO, AMD Technologies; Konstantin Zinoviev, Engineering Systems Center Technical Director, IBS</b>	<b>«Data Center Design, Implementation and Operation» Section Moderators – Shamil Kayumov, an Independent Expert Sergei Lebedev, Deputy Head of Data Center Support, Sberbank of Russia</b>
	<i>Conference Hall</i>	<i>Auditorium</i>
12:50 – 13:10	<b>«The role of Custom Air Handling Units in a Hyperscale World».</b> <b>Tobias Focke</b> , Asia Pacific Sales Director, STULZ	<b>«The effect of the data center scale».</b> <b>Alexander Martynyuk</b> , CEO, [dc] <sup>2</sup>

13:10 – 13:30	<b>«New optical cabling in data centers. Does single mode win over multi mode?».</b> <b>Sergey Loginov</b> , Sales Director in Russia, Leviton	<b>«Future of the turbo- expanders for the data center».</b> <b>Andrew Bonda</b> , Commercial Director, Pulsar
13:30 – 13:50	<b>«Vertiv. The race has begun!».</b> <b>Evgeny Zhuravlev</b> , KAM Colo & Cloud, Vertiv	<b>«Data Center downtime – who is to blame?».</b> <b>Mikhail Salikov</b> , Sales Director, Russia and Kazakhstan, Eaton
13:50 – 14:10	<b>«The choice of the cooling system on technical and economic indicators».</b> <b>Kirill Dmitriev</b> , Product Manager, Rittal	<b>«Data Center Innovative firefighting systems and equipment».</b> <b>Mikhail Kochetkov</b> , President, OSK Group
14:10 – 14:30	<b>«Application of Polatis from HUBER + SUHNER in disaggregated data centers of the future».</b> <b>Evgeny Marin</b> , Business Development Manager, Huber + Suhner AG	<b>«The State Single Cloud Platform».</b> <b>Ruben Enfiayjan</b> , Adviser Director, «Voskhod» Research Institute
14:30 – 14:50	<b>«Future UPS technology for data centers? It has already worked for us».</b> <b>Vladislav Rotan</b> , Business Development Manager in Russia, Piller	<b>«Reducing downtime, increasing uptime and saving with the smartest RPCM Smart PDU in the world».</b> <b>Evgeny Laptev</b> , System Architect, RCNTEC
14:50 – 15:10	<b>«New approaches to fault and disaster tolerance. Backup on the Data Center Level».</b> <b>Oleg Alexandrov</b> , Head of Data Center, IT and Telecom, Legrand <b>Rob Suijkerbuijk</b> , Regional Sales Director in Africa and Europe, Legrand	<b>«UPS/DGS vs DRUPS? Economy of decision making».</b> <b>Alexey Eremenko</b> , Infrastructure Director, Selectel
15:10 – 15:30	<b>«Huawei Data Center solutions».</b> <b>Stanislav Kryukov</b> , PreSale Data Center Solutions Manager, Huawei	<b>«ITEGRA. Integrated, rapidly deployable server».</b> <b>Alexey Sirotkin</b> , General Director, DRC «Impulse»
15:30 – 16:20	<b>Lunch (Progress Bar)</b>	
	<b>The final session</b>	
	<b>Moderator – Alexey Solodovnikov</b> , Managing Director of the Russian Division, The Uptime Institute	
16:20 – 16:40	<b>«A Data Center construction under restrictions».</b> <b>Vladimir Karpenko</b> , Energy Systems and Data Centers Director, Megafon	
16:40 – 17:00	<b>«Tier-Ready Program: Pre-certification of Module (PFM) Data Centers».</b> <b>Konstantin Korolev</b> , Director of Business Development in Russia and CIS, The Uptime Institute	
17:00 – 18:00	<b>Discussion «Data Center Infrastructure. Features of the current moment».</b> <b>Moderator – Alexey Solodovnikov</b> , Managing Director of the Russian Division, The Uptime Institute <b>Issues for discussion:</b> • How to reduce the time for pre-project and coordination • The choice of infrastructure solutions: modules, prefabs ... • How to reduce CAPEX, providing flexibility for scaling and development. Pay as you grow • Expensive money and cheap electricity. Goodbye energy efficiency? <b>Participants:</b> • <b>Alexander Kolesnikov</b> , Huawei • <b>Elena Onyakova</b> , Legrand • <b>Alexander Nilov</b> , Rittal • <b>Maxim Kirkunov</b> , C3 Solutions • <b>Denis Sharapov</b> , Schneider Electric	
18:00 – 20:00	<b>Cocktail (Progress Bar)</b>	